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| B-Lever ProgramThe Israel Innovation Authority and the United-States Israel Binational Agricultural Research & Development Fund (BARD) are excited to launch the new Academic to Business Leverage, the B-Lever Program. |

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| **If you are considering commercializing and need a partner in planning how to go-to-market and fund your project, this is your opportunity to take your research to the next level.**  |

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| https://gallery.mailchimp.com/fe225ebf0e20a131e7d7fe91b/images/7d063093-3bb7-46c1-b8e9-1be30050595d.png |
| **About the program**B-Lever is a new funding- opportunity for Israeli scientists to collaborate with American scientists and small business.  It encourages technological knowledge transfer between academia or research institutes and commercial companies. |

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| **Program Goal**Its goal is to foster private-sector commercialization of innovative agricultural technologies, products and services developed through collaborative research of Israeli and U.S. scientists. |

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| **Advantages**Under B-Lever, an Israeli company can apply for a [Magneton](https://innovationisrael.org.il/en/program/technology-transfer-magneton) grant from the Israel Innovation Authority for up to $1,000,000 for two years.  Additional funding mechanisms may apply.U.S. team members who are part of a BARD project can participate with a small business applying for funding under the USDA’s SBIR program. |

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| **Guidelines for B-Lever program**At the end of the second year of a BARD-supported project, U.S. and Israeli joint research teams under BARD may link to a commercial entity from either country.  BARD-supported scientists can collaborate with the U.S. and/or Israeli business, so the results of the combined research will enhance the development of a marketable technology, product or service.U.S. team members in the BARD-supported project can participate with a small business applying for funding under the USDA [SBIR program](https://nifa.usda.gov/program/small-business-innovation-research-program-sbir). SBIR applicants must be small businesses with majority U.S. ownership or control.  SBIR Phase I grants are limited to $100,000 and duration of 8 months and are open to any small business concern that meets the SBIR eligibility requirements. SBIR Phase II grants are limited to $600,000 and duration of 24 months and are only open to previous Phase I awardees. |

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**Further Information**

* [General Instructions for SBIR grant](https://nifa.usda.gov/program/small-business-innovation-research-program-sbir)
* [General Instructions for MAGNETON grant](https://innovationisrael.org.il/en/program/technology-transfer-magneton)

# ****Contact Us****

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